

Due Date: _____

Advanced English 1

Quarter 1

Outside Reading Assignment

Book Advertisement

Standards:

Literary Response & Analysis

3.3 Analyze interactions between main and subordinate characters in a literary text (e.g., internal and external conflicts, motivations, relationships, influences) and explain the way those interactions affect the plot.

3.4 Determine characters' traits by what the characters say about themselves in narration, dialogue, dramatic monologue, and soliloquy.

3.9 Explain how voice, persona, and the choice of a narrator affect characterization and the tone, plot, and credibility of a text.

Listening & Speaking

1.1 Formulate judgments about the ideas under discussion and support those judgments with convincing evidence.

1.9 Analyze the occasion and the interests of the audience and choose effective verbal and nonverbal techniques (e.g., voice, gestures, eye contact) for presentations.

2.4 Deliver oral responses to literature: a. Advance a judgment demonstrating a comprehensive grasp of the significant ideas of works or passages (i.e., make and support warranted assertions about the text). b. Support important ideas and viewpoints through accurate and detailed references to the text or to other works. c. Demonstrate awareness of the author's use of stylistic devices and an appreciation of the effects created. d. Identify and assess the impact of perceived ambiguities, nuances, and complexities within the text.

Assignment:

You will select and read any book (your parents must approve of it) over 250 pages and "sell" it to your peers through a poster-sized advertisement. You will also present your book and poster to the class. *Assume that the reader of your review has never read the book or heard about the author.*

Poster Requirements: The poster will be graded on the following:

1. Book title and author's name prominently displayed on poster board
2. A brief description of the author (possibly include other works, awards, life, etc).
3. At least one critique quote about the book from a credible source.
4. Catchy introduction to the book including:
 - a. Main characters and their character traits (physical and personality)
 - b. Explain character motivations, conflicts, and relationships
 - c. Explain how the relationships affect the plot.
 - d. Explain the main themes (lessons learned).
 - e. Give highlights for each section of the plot (Exposition, Rising Action, Climax, Falling Action, and Resolution), without giving away the ending or too many details. *Remember, you are trying to get people to buy and/or read the book, so you don't want to "ruin it" for them.*
5. Professional appearance (time/effort).

Presentation Requirements:

1. The presentation is 3-5 minutes long.
2. Have a copy of the book present during your presentation.
3. Clearly portray an opinion about the book and provide justification for your opinion.
4. Maintain professional poise, posture, volume, and tone.
5. You will be expected to appropriately answer any questions from your peers and/or your teacher.

Name:
 Teacher: Glynn
 Adv. English 1, Per. ____
 Date: _____

**Q1 Outside Reading Rubric
 (Book Advertisement Poster & Presentation)**

| Presentation | Score | Comments |
|---|------------------------|----------|
| Length (3-5 min) & Copy of Book | 10 9 8 7 6 5 4 3 2 1 0 | |
| Your opinion portrayed | 10 9 8 7 6 5 4 3 2 1 0 | |
| Opinion Justified | 10 9 8 7 6 5 4 3 2 1 0 | |
| Professional Poise, Posture, Volume, Tone | 10 9 8 7 6 5 4 3 2 1 0 | |
| Question/Answer | 10 9 8 7 6 5 4 3 2 1 0 | |
| Poster | | |
| Book Title/Author & Critique Visible | 10 9 8 7 6 5 4 3 2 1 0 | |
| Description of Author | 10 9 8 7 6 5 4 3 2 1 0 | |
| Characters traits, motivations, and relationships explained | 10 9 8 7 6 5 4 3 2 1 0 | |
| Highlights from each section of plot (E/RA/C/FA/R) | 10 9 8 7 6 5 4 3 2 1 0 | |
| Professional appearance | 10 9 8 7 6 5 4 3 2 1 0 | |

TOTAL _____

Please fill out your proper MLA at the top of this page and then submit it to the teacher, along with your book advertisement poster. Points will be deducted from your total if your paper does not have the proper MLA heading, and/or if you do not submit this rubric with your project on the due date.